



DRAYTON MANOR HIGH SCHOOL

YEAR 10 & 11 COURSES

Subject Business Studies

Course Level GCSE

Examining Body Edexcel

What will I be studying?

Unit 1

Theme 1 – Investigating small business

Concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business. In this theme, students will be introduced to local and national business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. Local contexts refer specifically to small businesses or those operating in a single UK location and national contexts relate to businesses operating in more than one location or across the UK

Unit 2

Theme 2 – Building a business

Examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows. In this theme, students will be introduced to national and global business contexts and will develop an understanding of how these contexts impact business behaviour and decisions

What skills will I develop?

- Practical skills - time management, personal organisation and action planning
- Analysis and evaluation of real business scenarios
- Presentation skills - addressing audiences using a variety of media and forms
- Interpersonal skills - communication and group work
- Cognitive skills - reflection and review of own and others' performances
- Mathematical skills for finance
- Information Technology - computing skills
- Problem solving

How will the course be structured?

Year 10 (Unit 1)

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

Year 11 (Unit 2)

Content overview

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Revision and exam preparation

How will I be assessed?

Unit 1

1 hour and 30 minutes
50% of the qualification
90 marks

Unit 2

1 hour and 30 minutes
50% of the qualification
90 marks

Assessment overview Unit 1 and Unit 2

Both papers are divided into three sections:

Section A – 35 marks

Section B – 30 marks

Section C – 25 marks

Both papers will consist of calculations, multiple-choice, short-answer and extended-writing questions

Questions in Sections B and C will be based on business contexts given in the paper

If you have any further questions about taking this course, who should you speak to?

1. Head of Business and Economics – Ms Bartholomew